



*The Best in the Inland Northwest Since 1960!*

## **2007-2008 CORPORATE SPONSORSHIP**

### **About the Team**

The Spokane Ski Racing Association (SSRA) is a non-profit ski team for athletes 5 and up who want to become expert, all-mountain, life-long skiers while having fun learning to compete in the Olympic disciplines of alpine ski racing. SSRA was established in 1960 and has a proud and successful history. However, excelling in skiing is only part of our mission. SSRA's programs help youth from the Spokane/Coeur d'Alene area develop important life skills. Values such as co-operation/teamwork, dedication, goal-orientation, hard work, honesty, persistence, positive attitude, punctuality and time-management are stressed. Through coach mentoring, each athlete's personal development is paramount. Most of all SSRA is fun! Without a doubt, being part of the Spokane Ski Racing Association is the fastest way to become a great skier...and a great way to become a fast skier!

### **The Best in the Inland Northwest...A Tradition of Excellence**

Every year, SSRA sends athletes to the Junior Olympics and top divisional/regional races. SSRA athletes have won gold medals and overall titles at these events in 1994, 1995, 1999, 2000, 2001, 2004, 2006 and 2007 against athletes from across the Pacific Northwest, Western Region and beyond. Alumni have been members of the US Ski Team, competitors in the X-Games and SSRA has even produced a 4-time Skijoring National Champion.

<b>International Excellence</b>		
2001 Whistler Cup	Bronze Medalist-Slalom	W. Brandenburg
<b>Regional Excellence</b>		
1999 J2 Junior Olympics	Men's Downhill Champion	E. Dix
2001 J4 Festival	Men's Slalom Champion	W. Brandenburg
2001 J1 Junior Olympics	Women's Overall Champion	S. Warlow
2006 J4 Festival	Men's Slalom Champion	T. Tran
<b>Divisional Excellence</b>		
1994 Buddy Werner Championships	Men's Overall Champion	E. Dix
1995 Buddy Werner Championships	Men's Overall Champion	E. Dix
1999 Sun Cup	Men's Super G Champion	B. Backman
2000 McCall NW Cup	Women's GS and SL Champion	S. Warlow
2004 Buddy Werner Championships	Men's Overall and GS Champion	B. Bledsoe
2004 Buddy Werner Championships	Men's Overall Team Title	SSRA
2006 Buddy Werner Championships	Men's Overall and SL Champion	T. Tran
2006 Buddy Werner Championships	Womens SL Champion	S. Schrankel
2007 Buddy Werner Championships	Men's Overall Team Title	SSRA
2007 Buddy Werner Championships	Mens Overall and GS Champion	T. Cowles-Meyer

### **Financial Operation**

SSRA is a not-for-profit, 501-3C organization. Program fees pay for approximately 70% of our expenditures. The remainder of our budget is supplied by fundraising dollars, subsidizing tuition 30%. This subsidization comes in the form of club fundraising events (golf tournament and dinner/auction), donations and corporate sponsorship. Through community generosity, SSRA is able to offer a valuable service to kids throughout the Inland Northwest at affordable prices. And...all donations are tax-deductible!

Each year, SSRA hosts races incurring significant costs. This season, SSRA hosts a PNSA J3 Junior Olympic Qualifier, the Emerald Empire Youth Ski League Finals, the Team Cup Challenge and two Home Series races. It takes a lot of resources to provide 12 days of racing. To remain a state-of-the art, competitive and affordable program while hosting such events, SSRA needs your support!

### **Exposure Opportunities**

**Team Van:** This new advertising opportunity will create countless impressions in and around Spokane, as well as, throughout the Pacific Northwest!

**Race Day** When hosting races at Mt. Spokane , we have 500-1000 participants and spectators in and around race arenas

**Daily Basis** Mt. Spokane averages nearly 1000 skier visits per day. In 2006, skier visits were 90,000.

**Website** [www.gossra.org](http://www.gossra.org) had over 15,000 formal visits in 2005-2006 with several hundreds of thousands hits.